



WWW.CREATIVEKITSU.COM



CIARAALYNN@GMAIL.COM



678-920-0387



ATLANTA, GA

TECH SKILLS

JIRA

PHOTOSHOP

ILLUSTRATOR

INDESIGN

CSS / HTML

ADOBE CREATIVE SUITE

PHOTOSHOP

ILLUSTRATOR

PRODUCT DESIGN

WEB DESIGN

BRANDING

CSS / HTML

MICROSOFT SUITE

AGILE PIPELINES

JIRA / TRELLO

SLACK / TEAMS

QUICKSIGHTS

KEY SKILLS

- Excellent verbal & written communication skills
- Excellent planning & resource management
- Team collaboration
- Strong attention to detail
- Creative problem solver
- Marketing, product & print production experience
- Game monetization & productization design

CIARA SLATON

ARTIST / ART PRODUCER & VISUAL DESIGNER

EXPERIENCE

Fluffydog / Neopets | Art Producer / Coordinator / Artist 2021 - Present

- Designed, developed and maintained the pipeline, planning, UI / UX design and implementation of core monthly Live Ops monetization features for the game, as well as expanding upon the micro-monetizations within the feature.
- Assisted internal Art, Content, Live Operations and Programming leads, helping to create pipelines by which 2D art assets are completed according to resource management, established guidelines and schedules. Additionally, worked within Jira to create, delegate and track progress on art tasks in an agile-based work environment for a team of 12+ artists.
- Worked directly with external contractors, partners, and outsourcers on multiple products to track assets, deadlines, as well as help promote feedback and effective communication between art, design, creation and implementation between multiple brand products.
- Created and communicated pipeline and visual feedback documents for both the internal team and external teams to maintain branding and art consistency.
- Integrated final art assets into the game / website, as well as assisted with the development of concept art, style guides, logos, iconography, asset mockups and pipeline documentation to maintain brand art style and standards.

Awkitsu / Freelance | Artist & Merch / Brand Design 2017 - Present

- Designed and created art assets for eCommerce brand, advertising and physical product production, as well as product photography, social media content creation, and event branding.
- Completed an assortment of digital illustrations, logo work, social media advertisements, web design and other various creative work for clients, such as small businesses and TCG companies like Upper Deck.

Blitzen Clothing | Graphic Design / Production Artist 2016 - 2017

- Created novelty one and two color shirt designs, prepared files for print, and created mockups to showcase designs on digital eCommerce platforms.

Office Ink Plus | Graphic Design / Production Artist 2015 - 2016

- Worked closely with business and individual clients to create designs for branding, flyers, digital advertising, and other various promotional items in both a physical and digital space, as well as prepared and finalized all items for print production.

EDUCATION

Full Sail University | Bachelor of Graphic Design 2021